

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Southern Campaign Resources, Inc.
Attention: Accounts Payable
235 E. Virginia St.
Tallahassee, FL 32301

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263339-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/SRPOF-PLAKON/R/STI	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	263339	6401363

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	Local 6 News 12-1230p	12-1230p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$1,200.00 NM Credited									
2	10/31/12	11/02/12	The Doctors	3-4p	--W-F--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 3:27 PM The Doctors 3-4p :30 DENT0004. \$350.00 NM 1 WKMGF 11/02/12 The Doctors 3-4p :00 \$350.00 NM Credited									
3	10/31/12	11/02/12	News at 6p	6-630p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 News at 6p 6-630p :00 \$1,400.00 NM Credited 2 WKMGTh 11/01/12 News at 6p 6-630p :00 \$1,400.00 NM Credited 4 WKMGF 11/02/12 News at 6p 6-630p :00 \$1,400.00 NM Credited									

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Advertiser	Product	Estimate Number	
POL/SRPOF-PLAKON/R/ST	PLAKON FOR ST REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	10/30/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/30/12 7:59 PM NCIS 8-9p :30 DENT0004 \$12,000.00 NM									
5	10/31/12	11/02/12	M-F 11p News	11-1135p	--W-F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/31/12 11:27 PM M-F 11p News 11-1135p :30 DENT0005 \$2,500.00 NM 1 WKMG F 11/02/12 11:13 PM M-F 11p News 11-1135p :30 RPOF3112 \$2,500.00 NM									
6	11/04/12	11/04/12	Good Wife	9-10p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 Good Wife 9-10p :00 \$9,000.00 NM See MG 6.2 2 WKMG Su 11/04/12 11:08 PM The Mentalist 10-11p :30 RPOF3112 \$9,000.00 NM MG for 6.1 11/04									
7	11/05/12	11/05/12	The Doctors	3-4p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 3:42 PM The Doctors 3-4p :30 RPOF3112 \$500.00 NM									
8	11/05/12	11/05/12	News at 6p	6-630p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:22 PM News at 6p 6-630p :30 RPOF3112 \$1,600.00 NM									
9	11/04/12	11/04/12	NFL Game 1	various	-----S	:30	1	\$4,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 11/04/12 12:59 PM NFL Game 1 various :30 RPOF3112 \$4,150.00 NM									
10	11/05/12	11/05/12	Morn News at 6a	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 6:30 AM Morn News at 6a 6-7a :30 RPOF3112 \$800.00 NM									

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263339-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/SRPOF-PLAKON/R/ST	PLAKON FOR ST REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/05/12	11/05/12	Morn News at 530a	530-6a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$450.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 11/05/12 5:30 AM Morn News at 530a 530-6a :30 RPOF3112 \$450.00 NM									
12	11/05/12	11/05/12	Morn News at 6a	6-7a	M-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 11/05/12 6:13 AM Morn News at 6a 6-7a :30 RPOF3112 \$800.00 NM 1 WKMG 11/05/12 6:58 AM Morn News at 6a 6-7a :30 RPOF3112 \$800.00 NM									
13	11/05/12	11/05/12	The Early Show	7-9a	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 11/05/12 8:21 AM The Early Show 7-9a :30 RPOF3112 \$1,400.00 NM									
14	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	M-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$1,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 11/05/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 RPOF3112 \$1,500.00 NM 1 WKMG 11/05/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 RPOF3112 \$1,500.00 NM									
15	11/05/12	11/05/12	CBS Eve News	630-7p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$4,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WKMG 11/03/12 4:22 PM NCAA 3pm Game various :30 RPOF3112 \$2,000.00 NM MG for 15.1 11/05 2 WKMG 11/03/12 5:19 PM NCAA 3pm Game various :30 RPOF3112 \$2,000.00 NM MG for 15.1 11/05 1 WKMG 11/05/12 CBS Eve News 630-7p :00 \$4,000.00 NM See MG 15.2, 15.3									
16	11/05/12	11/05/12	M-F 11p News	11-1135p	M-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 11/05/12 11:33 PM M-F 11p News 11-1135p :30 RPOF3112 \$3,500.00 NM									

Total Spots 18 Gross Total \$47,350.00

Payment Terms 30 Days

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263339-1	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
POL/SRPOF-PLAKON/R/ST		PLAKON FOR ST REP	

Agency Commission **\$7,102.50**

Net Amount Due **\$40,247.50**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
263212-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/SRPOF-PLAKON/R/STI	PLAKON FOR ST REP	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	263212	06399118

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	11/02/12	Local 6 News 12-1230p	12-1230p	--W-F--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W-F-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 10/31/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 DENT0004 \$1,600.00 NM 2 WKMGF 11/02/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 RPOF3112 \$1,600.00 NM									
2	10/30/12	11/04/12	M-SU 11p News	11-1135p	-T-T-SS	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-T-SS 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Tu 10/30/12 11:23 PM M-SU 11p News 11-1135p :30 DENT0004 \$1,700.00 NM 4 WKMC Th 11/01/12 11:34 PM M-SU 11p News 11-1135p :30 RPOF3112 \$1,700.00 NM 3 WKMC Sa 11/03/12 12:16 AM M-SU 11p News 11-1135p :30 RPOF3112 \$1,700.00 NM 2 WKMC Su 11/04/12 M-SU 11p News 11-1135p :00 \$1,700.00 NM See MG 2.5 5 WKMC Su 11/04/12 12:05 AM Sun 11p News after NFL Late News :30 RPOF3112 \$1,700.00 NM MG for 2.2 11/04									
3	11/05/12	11/05/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 11/05/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 RPOF3112 \$1,500.00 NM									

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Advertiser	Product	Estimate Number
POL/SRPOF-PLAKON/R/ST	PLAKON FOR ST REP	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
4	11/05/12	11/05/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM																						
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$2,500.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/12	11/11/12	1-----	1	\$2,500.00						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	11/05/12	11/11/12	1-----	1	\$2,500.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>11/05/12</td><td>11:28 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>RPOF3112</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WKMG	M	11/05/12	11:28 PM	M-F 11p News	11-1135p	:30	RPOF3112	\$2,500.00	NM
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WKMG	M	11/05/12	11:28 PM	M-F 11p News	11-1135p	:30	RPOF3112	\$2,500.00	NM																					

<u>Total Spots</u>	8	<u>Gross Total</u>	\$14,000.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,100.00
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<u>Net Amount Due</u>	\$11,900.00
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